

Social Media Post Creation Worksheet

Title: _____ Project/Brand: _____

Publish Date: _____ Format: _____ Platform: _____ Status: _____

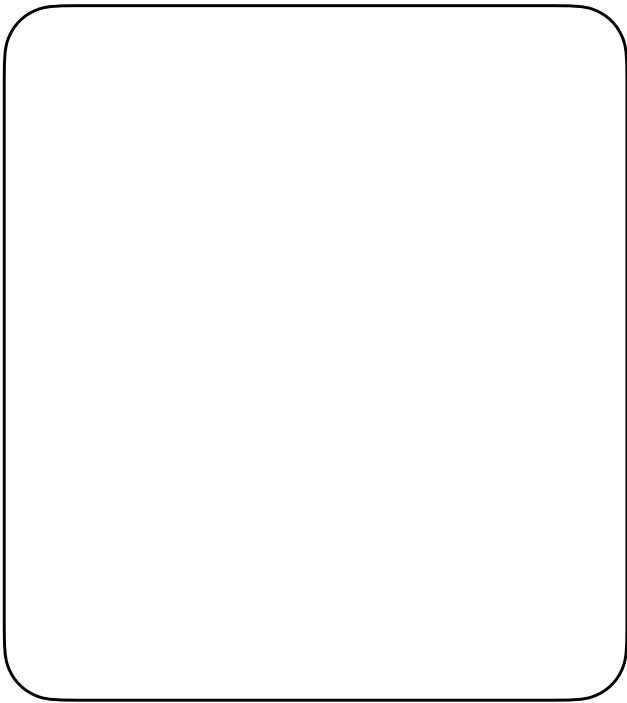
Core Theme/Idea: _____

Location / Setting: _____

People / Product Featured: _____

Required Assets: _____

Goal: _____ Hook: _____ CTA: _____



Caption:

Hashtags: _____

Audio: _____

Tag People: _____

Location Tag: _____

Also Share on: _____

Notes: _____